

# Winners of the 2018 Digital Publishing Awards

TORONTO, May 29, 2018 - The National Media Awards Foundation is pleased to announce the winners of the 2018 <u>Digital Publishing Awards</u>, recognizing excellence in the content and creation of Canadian digital publications.

The NMAF presented Gold and Silver awards in 23 categories at the Digital Publishing Awards Soiree, held on May 29th, 2018 at One King West Hotel in Toronto. The event was hosted by *Maclean's* editor Adrian Lee.

"Congratulations to all the winners of the third annual Digital Publishing Awards. Your success highlights not just your creativity and excellence in journalism, but your mastery of digital platforms to tell compelling stories. It is a reminder of the vast pool of talented creators, and publishers, in Canada's digital media industry. We're thrilled to recognize your wonderful work through the DPA program."

— Nino Di Cara, NMAF President

In most categories, the Digital Publishing Awards Gold winners received a \$500 cheque alongside their award.

A complete list of the nominees and winners, in all 23 categories, can be found at live.digitalpublishingawards.ca.

#### **GENERAL EXCELLENCE IN DIGITAL PUBLISHING**

The 2018 award for General Excellence in Digital Publishing was presented in three divisions: small, medium, and large publications.

*The Deep* won the Gold Medal for **General Excellence in Digital Publishing: Small Publications**.

"They're doing remarkable work with a very small staff, using their resources intelligently so that each story has the greatest impact. Their mandate—to tell in depth stories based on the East Coast—feels not only necessary, especially with the erosion of local news, but like one that they are well-positioned to carry out, considering their balance of a considered design with engaging stories," remarked the digital publishing awards jury. "As traditional publishers grapple with diminished capacity, it will take efforts like those of *The Deep*, to ensure deeper, longer stories are still told and more importantly, heard!"

Honourable Mention in General Excellence in Digital Publishing: Small Publications was awarded to *Fjord Review* and *National Observer*.

*Hakai Magazine* received the Gold medal for **General Excellence in Digital Publishing: Medium Publications**.

"Hakai is the realization of what a great digital magazine can be. With beautiful imagery, clean design, crisp writing, and well-integrated digital features, Hakai sets the standard for a high-quality digital publication," said the Digital Publishing Awards jury. "Everything about the site is in support of its content and the reader, as it should be."

*Hakai Magazine* received six other awards in various categories, including a second Gold in Best Online Video - Feature.

Honourable Mention General Excellence in Digital Publishing: Medium Publications was given to *Passport* and *Today's Parent*.

The winner of the **General Excellence in Digital Publishing: Large Publication** award went to **The Globe and Mail**. The jury had this to say: "The Globe and Mail team produced an extremely innovative body of work. Their editorial mandate was not only fulfilled, it was surpassed and truly represented the highest of journalistic standards."

Le Devoir and Winnipeg Free Press received Honourable Mention in Digital Publishing: Large Publications.

#### **EMERGING EXCELLENCE AWARD**

**Elizabeth Melito** of *CBC News* was recognized as this year's recipient of the Emerging Excellence Award. The award honours an individual whose early work in Canadian digital publishing shows the highest degree of craft and promise.

The Emerging Excellence Award jury was "exceptionally impressed by Elizabeth's clear demonstration of leadership and initiative in a large and respected organization like *CBC News*. She joined *CBC News*, her first media job, in 2015. In a short time she has earned a high level of respect and responsibility and has developed two custom long-form development tools that have been rolled out nationally at *CBC*."

#### **DIGITAL PUBLISHING LEADERSHIP AWARD**

**Brodie Fenlon**, the Senior Director of Daily News and Bureaus for the *CBC*, was the recipient of the 2018 Digital Publishing Leadership Award. The award honours an individual whose career contributions to Canadian digital publishing deserve recognition and celebration.

### **WINNERS HIGHLIGHTS**

Gold winning publications *HuffPost Québec, ICI Radio-Canada Première, The Deep* and *The Sprawl* all captured their first Digital Publishing Awards this year.

The leading publication in this year's Digital Publishing Awards is *The Globe and Mail*. The "Unfounded" investigation—led by Dennis Choquett, Robyn Doolittle, Laura Blenkinsop, Jeremy Agius, and Michael Pereira—won Gold in both Best Digital Editorial Package and Best News Coverage.

**Hakai Magazine** was also a top-winning publication, receiving two Gold medals, two Silver medals, and three Honourable Mentions. Jude Isabella, the magazine's editor-in-chief, contributed to three of those winning pieces.

"Canada's Best New Restaurants 2017," published in **Air Canada enRoute**, won two silver medals, in the categories of Best Online Video: Short and Best Digital Editorial Package.

**Global News (globalnews.ca)** was a two-time winner: "Canada's #ToxicSecret" was the Gold winner in the Best Social Storytelling category, while "Fire Watch: B.C. Wildfire Coverage" was the Silver winner in the Best News Coverage category.

In addition, Gold winning publications include *Canadian Art, CBC News, Global News* (globalnews.ca), Hakai Magazine, HuffPost Quebec, ICI Radio-Canada Première, The Globe and Mail, The Sprawl, The Walrus, and TVO.org.

Taking home Silver medals are *Air Canada enRoute, BuzzFeed Canada, CBC News, CBC Original Podcasts, Discourse Media, Global News (globalnews.ca), Hakai Magazine, Hazlitt, National Observer, Options politiques, The Globe and Mail, Today's Parent, Toronto Life, and VICE.* 

Visit <u>live.digitalpublishingawards.ca</u> to view the winners in all 23 categories. Follow the Digital Publishing Awards on Twitter @DPAwards and #DPA18.

### **2018 DIGITAL PUBLISHING AWARDS RESULTS**

Emerging Excellence Award Elizabeth Melito, CBC News

Digital Publishing Leadership Award Brodie Fenlon, CBC News

General Excellence in Digital Publishing: Small

The Deep

General Excellence in Digital Publishing: Medium

Hakai Magazine

General Excellence in Digital Publishing: Large

The Globe and Mail

Best Digital Editorial Package

GOLD: Unfounded, The Globe and Mail

SILVER: Canada's Best New Restaurants 2017, Air Canada enRoute

Best Blog or Online-Only Column GOLD: Lauren McKeon, *TVO.org* 

SILVER: Ici et ailleurs: Chronique d'Alain Noël, Options politiques

Best News Coverage: Small Newsroom

GOLD: The Sprawl: 2017 Election Edition, The Sprawl

SILVER: Kinder Morgan's Pipeline in Canada, National Observer

**Best News Coverage** 

GOLD: Unfounded, The Globe and Mail

SILVER: Fire Watch: B.C. Wildfire Coverage, Global News (globalnews.ca)

Best Feature Article: Short

GOLD: Aleppo Mayor, written by Cathal Kelly and published in The Globe and Mail

SILVER: This Is How Your Hyperpartisan Political News Gets made, written by Craig Silverman and

published in BuzzFeed Canada

Best Feature Article: Long

GOLD: The Making of Joseph Boyden, written by Eric Andrew-Gee and published in The Globe and Mail

SILVER: Death of a Modern Wolf, written by J.B. MacKinnon and published in Hakai Magazine

**Fiction** 

GOLD: Young Tomorrow, written by Sean Michaels and published in The Globe and Mail

SILVER: Half-Pipe, written by Zoe Whittall and published in Hazlitt

**Best Personal Essay** 

GOLD: Black on Bay Street, written by Hadiya Roderique and published in The Globe and Mail

SILVER: Kids of addiction, written by Trevor Jang and published in Discourse Media

**Best Arts & Culture Story** 

GOLD: A Road Trip with Christopher Pratt, written by Mireille Egan and published in *Canadian Art* SILVER: Kent Monkman: The modern touch of an old master, written by Dakshana Bascaramurty and published in *The Globe and Mail* 

**Best Science and Technology Story** 

GOLD: Understanding the quantum computing revolution, written by Ivan Semeniuk and published in

The Globe and Mail

SILVER: Watts in the Water, written by Bruce Grierson and published in Hakai Magazine

Best Service Feature: Lifestyle

GOLD: Le Montréal oublié, written by Daphnée Hacker-B. and published in HuffPost Québec

SILVER: Where to Eat Now, written by Mark Pupo and published in Toronto Life

Best Service Feature: Family & Health

GOLD: How do I talk to my five-year-old about white supremacy?, written by Kalli Anderson and

published in The Walrus

SILVER: Fortunate Son, written by Erin Anderssen and published in The Globe and Mail

Best Online Video: Short

GOLD: How close are we to the end of the world? Check the Doomsday Clock, The Globe and Mail

SILVER: Canada's Best New Restaurants 2017 - Battuto, Air Canada enRoute

Best Online Video: Feature

GOLD: Here Be Tiny Dragons (and Other Micro Beasts), Hakai Magazine SILVER: The ultimate gift: How two dads finally got their son, *Today's Parent* 

Best Online Video: Mini-Doc

GOLD: Dancing Towards the Light, CBC News

SILVER, Age of Consent, VICE

Best Podcast & Audio Storytelling

GOLD: Disparue(s), ICI Radio-Canada Première

SILVER: Someone Knows Something - Dee & Moore, CBC Original Podcasts

Best Digital Design

GOLD: Census 2016, CBC News

SILVER: The Globe and Mail, The Globe and Mail

**Best Photo Storytelling** 

GOLD: Canada through the lens of Syrian refugees, The Globe and Mail

SILVER: Single Mothers of Afghanistan, The Globe and Mail

**Best Social Storytelling** 

GOLD: Canada's #ToxicSecret, Global News (globalnews.ca)

SILVER: Coming to Canada: The Immigration and Refugee System, CBC News

**Best Digital Initiative** 

GOLD: A City Destroyed: Experience the Halifax Explosion, CBC News

SILVER: Weigh Anchor, The Globe and Mail

#### **ACKNOWLEDGEMENTS**

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The NMAF thanks its partners and generous sponsors: <u>Cision</u>, <u>DDI Canada</u>, <u>Reader's Digest Foundation</u> and <u>Very Good Studios</u>.

The NMAF offers its sincere thanks to the highly skilled professionals who generously contributed their time and expertise as judges of the Digital Publishing Awards competition.

## **ABOUT THE DIGITAL PUBLISHING AWARDS**

The Digital Publishing Awards promote and reward the achievements of those who create digital publishing content in Canada—the writers and editors, designers and developers, video and podcast producers, photographers and illustrators, and many others. The DPA program recognizes, celebrates, and promotes to a national audience the innovative publishing teams that produce digital content in Canadian media.

A total of 79 Canadian digital publications participated in the DPAs, submitting the best of their digital content, design and innovation from the past year for consideration in 23 awards categories. 78 individuals volunteered their time, their expertise, and their passion for digital publishing in serving as judges for this year's awards. They nominated 106 entries from 37 different digital publications for this year's awards.

## ABOUT THE NATIONAL MEDIA AWARDS FOUNDATION

A charitable foundation, the NMAF mandate is to recognize and promote excellence in content creation of Canadian print and digital publications through an annual program of awards and national publicity efforts. The Foundation produces two distinct and bilingual award programs: the National Magazine Awards and the Digital Publishing Awards. Throughout the year, the Foundation undertakes various group marketing initiatives and professional development events.

For further information: For further information about the Digital Publishing Awards, please contact Leah Edwards, Digital Communications Coordinator at <a href="mailto:info@digitalpublishingawards.ca">info@digitalpublishingawards.ca</a>.